

THE PIZZAMAN CHICKENMAN NEWSLETTER

(OCTOBER 2025)

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Afronita Branch Takeover: East Legon Was Lit!

The vibes were truly unmatched! Our superstar Brand Ambassador, Afronita, brought her incredible energy to a massive branch takeover at our East Legon branch this month. The event was a huge success, giving her passionate fans and our loyal customers a chance to meet her up close, take photos, and share in the infectious joy and good food. The queues were long, but the excitement was even bigger—it was a beautiful show of support for the Guyman Family! A big thank you to everyone who came out!

Who's Next? The branch takeovers don't stop here. We are already planning our next big event, and this time, another one of our amazing Brand Ambassadors will be dropping by an unsuspecting branch! Where are we headed next and who is coming to town? Keep your eyes locked on our social media pages for clues. You might just be serving yourself a flaming-hot meal right when the next star walks in!













The Great Jollof Tasting Tour: We Came, We Saw, We Conquered!

The new Ghana Jollof has been making waves, and now we're hitting the road to ensure everyone gets a taste of perfection! Between September 20th and October 2nd, the Pizzaman Chickenman team hit the road to introduce our delicious new Ghana Jollof to customers in:

- Koforidua
- Somanya
- Assin Fosu
- Tarkwa

- Takoradi
- Tamale
- Bogla

The responses were truly amazing! We were overwhelmed by the positive feedback and the sheer excitement of everyone who tasted the rich, smoky flavor of our new recipe. Thank you to all the communities that welcomed us with open arms. Your incredible reactions confirm that the new Ghana Jollof is officially a national favorite! We love connecting with you, and we're already planning our next tour.



The Raffle: \\ Win an iPhone 17 Pro Max!

The excitement has begun! Our special weekly raffle is officially running, and one lucky customer stands a chance to win a brand-new iPhone 17 Pro Max every week this month. This is your chance to upgrade your tech, Guyman style!

Here's how to enter the draw:

- Start Strong (Level 1): Make a minimum purchase of GHS 49 to unlock the first level and answer a few simple questions.
- 2. Level Up: You must pass all six levels to officially qualify for that week's draw. Each level requires a different receipt and specific purchase amount to keep the challenge going.

Start collecting those receipts and completing your levels today! Don't miss out on your weekly chance to win the ultimate prize.





SCAN THE QR CODE TO BEGIN



We're always working to improve your ordering experience, and sometimes that means adding more reliable ways to get your food. We're excited to launch a new feature on the Chris B App that gives you the option to select a Bolt driver for your deliveries!

This is a game-changer, especially for late-night deliveries when our regular bikers might not be operating. With this feature, you get an alternative, reliable choice to ensure your meal still gets to you, safe and fast. Just select the option on the app at checkout and enjoy the convenience.

Pizzaman Chickenman Meal Replacement Policy

At Pizzaman Chickenman, we care about your satisfaction and aim to ensure fairness in handling all concerns. The following policy applies to orders placed through the Chris B App:

1. Customer Preferences

 Customers may use the Notes Section on the Chris B App to specify additional meal preferences before placing an order.

2. Replacement Eligibility

- If there is an issue with your order (e.g., taste, portion size, or number of chicken pieces), the affected meal package must be return in its current state and made available for collection or return.
- A replacement can only be requested if the returned package is assessed and the claim is confirmed as valid.

3. Assessment Process

- Our team will assess the returned package to verify the claim.
- If the claim is valid, a replacement will be issued.

4. Non-Eligibility

- If the package has been disposed of or consumed, a replacement cannot be processed.
- Without the original package, we are unable to validate claims or provide replacements.

5. Policy Principle

 The process is based on fair exchange: a package must be returned in order for a replacement to be granted.

Jollof Corner: What's Your Jollof Vibe?

We have two Jollof masterpieces on the menu, and the debate is eternal! This month, we want to hear from you: Which one is your ultimate favorite and how do you like to take it?

Is it the smoky, authentic flavor of the Ghana Jollof? Or do you prefer the classic, rich taste of the Chickenman Jollof?

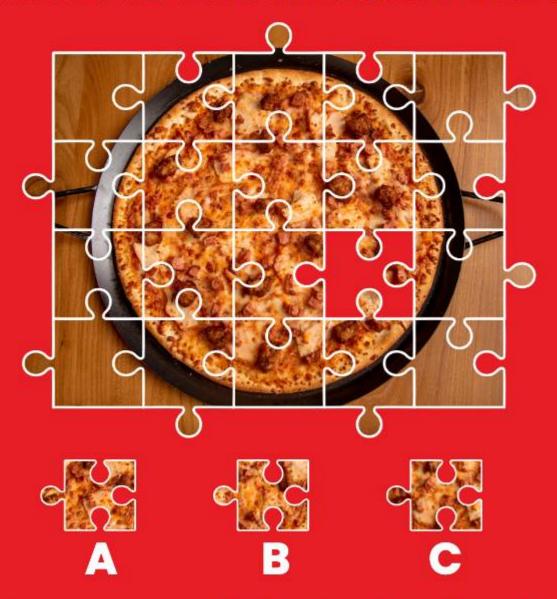


Drop your preference and your perfect pairing on our social media pages and let the debate begin!

Customer Engagement Comer: #PizzamanChickenManTrivia

It's time to test your knowledge about Ghana's favorite fast-food brand! We're launching a monthly trivia contest, and the stakes are high—you could be featured in our next newsletter!

WHICH IS THE MISSING PIECE?



Send your answers to our official social media handles and tag us with the hashtag **#PizzamanChickenManTrivia** for your chance to win and be celebrated in the November edition!

Chris B App - Fraud Alert

Your security is paramount. We continue to see fake pages and numbers on Google attempting to defraud our customers. Don't fall for the scam!

If you can use Google, then you can download the Chris B App or use our secure web link.

Our official, secure channels are:

- The Chris B App: Available on the iOS and Android stores.
- The Chris B Web App: Order securely at https://chrisb.app.
- Official Call Line: 030 275 3430

Remember the rule: We never ask you to pay before your food is delivered. Use the app to protect yourself and enjoy a seamless ordering experience!





Fast, safe & Covenient